PAID MEDIA VS. OUR SEO APPROACH

Social Media

- Organic Posts
- Paid Social Campaigns
- Retargeting

Paid Ads

- Paid Search (PPC, PPL)
- Paid Display Ads
- Retargeting

Content & SEO

- Blogs
- Landing Pages
- Thought Leadership
- Onpage Optimization
- Conversion Rate Optimization
- Google Business Profile
- Offsite Directory Management
- Technical SEO

Website Design

- Professional Design
- Clear Calls to Action
- Fast UX
- Conversion Focused Onsite Funnel
- Fast Site Speed